

Steve George Chief of Staff

Mark Mathers
Chief Deputy Treasurer

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CONTACT: Steve George, Chief of Staff (775) 684-5666

sggeorge@nevadatreasurer.gov

Three Nevada Businesses/Organizations Honored by the National Association of State Treasurers

Carson City—State Treasurer Kate Marshall today announced that Charles Schwab Bank, the Andson Foundation, and the International Association of Working Mothers have received Pinnacle Achievement Awards from the National Association of State Treasurer's for their promotion of and assistance in achieving NAST's goal of increasing financial literacy across the United States.

"State treasurer's, through NAST, have adopted financial education as a top priority," Marshall said. "I am honored to recognize these great community partners, who have worked closely with my office to enhance financial education in our classrooms and in our communities, and thus were recognized by my NAST colleagues for their exemplary service to our overall mission."

"Charles Schwab Bank, and in particular Nancy Brown, has helped my office develop and launch a program that will be of great benefit to Nevada families: The <u>Nevada College Kick Start Program</u>," Marshall said. "Charles Schwab Bank provided \$20,000 grant funding, allowing us to include more children in the program. Their generosity and foresight has been instrumental in helping us expand the opportunities this program provides for Nevada's youth."

"The Andson Foundation, in part through the efforts of Matt Hirsch, has been a great community partner, complementing the Treasurer's Office efforts to drive and foster financial literacy education in the Clark County School District. The Andson Foundation's 'The Piggybank Project' has served as a model program for helping kids and parents to understand financial concepts, and to encourage money saving habits, while building decision making skills regarding money.

"For the past two years, the International Association of Working Mothers (IAWM) has worked in partnership with the State Treasurer's Office to host the Nevada Women's Money

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CARSON CITY OFFICE

State Treasurer 101 N. Carson Street, Suite 4 Carson City, Nevada 89701-4786 (775) 684-5600 Telephone (775) 684-5623 Fax

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Conferences, which focus on educating women on budget basics, debt management, understanding credit, and the importance of saving for college and retirement," Marshall said. "These conferences have served over 1,400 women in the State of Nevada. The IAWM embraces the focus of NAST on financial literacy education and advocacy for all."

Marshall said her office has developed a three-pronged approach to increasing financial literacy in Nevada: (1) providing all Nevada middle schools and high schools with the award winning *Financial Fitness for Life* lesson plans, (2) creating a special Nevada Financial Fitness web page focusing on financial literacy knowledge and tools for use by students, teachers, and parents; and (3) hosting the Nevada Women's Money Conferences.

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Nancy Brown Senior Manager Charles Schwab Bank



Gina Robison-Billups Executive Director International Association of Working Mothers



Matt Hirsch Volunteer Andson Foundation